



***Product
Selection Guidebook***

***EXPLORE
THE **WORLD*****

***EVERYDAY
ESSENTIALS***





LATE SHRI BISHAN SARUP GUPTA

Founded B.S.G (INDIA) In 1962.
The B.S.G. Brand Was Derived From
The Founders Name.



*THINK TOWARD
BRIGHTER SOLUTIONS*

INTRODUCTION

BSG India was founded in 1962 by Lt. Sh. Bishan Sarup Gupta with a goal to innovate stationery products which benefits all user groups and help entire world to learn more and grow more.

Today, BSG provides over 15 different types of math sets and over 128 different stationery components to stationery companies all over the world.

We feel proud to ship 35,000 math sets every 24 hours to our customers all over the world.

All this is possible with our Fully automatic plant & 186+ team members with experienced journey of over 61+ years.

We currently have 500+ domestic counters, are present in over 146 cities of India, and exporting to more than 5 countries..

QUALITY ASSURANCE

B.S.G. (INDIA) is one of the companies to trust for its quality, variety and study range of stationary products. Our varied range of stationary are being appreciated highly in the global market. We are committed to provide a finest quality stationery items to varied schools. Our highly qualified team of quality experts ensures the high class quality, finish and appearance. We believe in continuous testing of material in terms of quality and irresistibility at every step of producing process. These range of products have been go through of all step of quality tests before dispatched. Our immense of exclusive and quality range of stationary products are durable and reliable.

INDEX

Mathematical Instrument Premium Series

Alpha | Inspire | Sonic
Plus Geometry Box | Inspire Scale
Neoflex | Inspire Protractor
Plus Compass
Mathematical Drawing Instrument Set

Pencil Pals

Pencil
Eraser
Sharpeners

Traditional Mathematical Instruments

Geometry Box
Drawing Set
Protractor
Compass
Scale





**FUN &
COOL**



**B.S.G.
NEW SERIES**

BSG ALPHA

PRODUCT: MATHEMATICAL DRAWING
INSTRUMENT BOX

NET QUANTITY:

COMPASS.....1N.
DIVIDER.....1N.
SET SQUARE 45°.....1N.
PROTRACTOR 180°.....1N.
PENCIL.....1N.
ERASER.....1N.
SHARPENER.....1N.
SCALE 15 CM.....1N.
MECHANICAL PENCIL.....1N.
PENCIL LEAD TUBE.....1N.

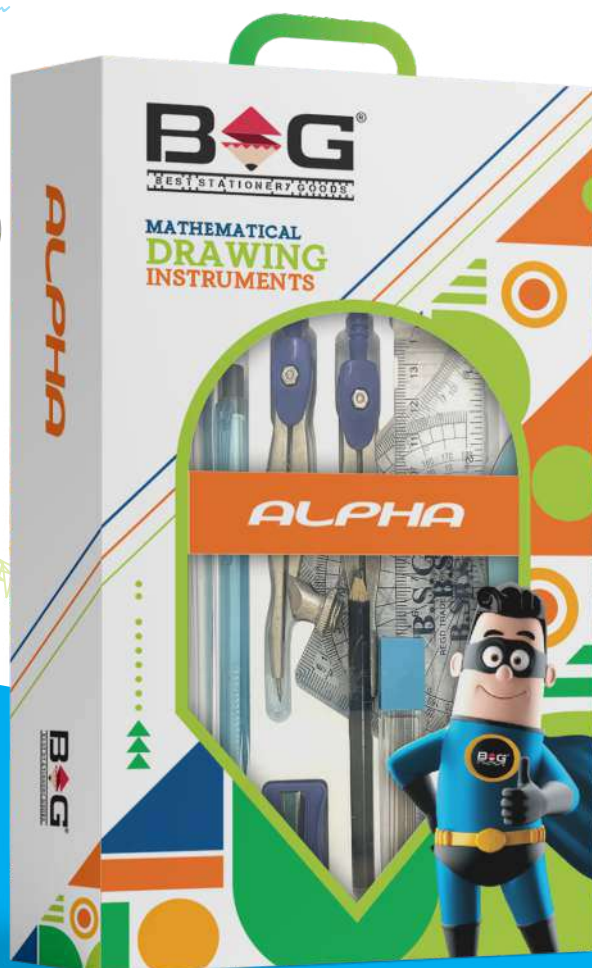
PRODUCT CODE

BSG23-1M

SHIPPER
(PACKS)

80

- Premium quality **SEE THROUGH BOX**
- Premium quality self centering die casted compass dividers
- Premium quality of all other components



IMAGINATION

CURIOSITY

BSG INSPIRE



PRODUCT: MATHEMATICAL DRAWING INSTRUMENT BOX

NET QUANTITY:

COMPASS.....1N.
DIVIDER.....1N.
SET SQUARE 45°.....1N.
PROTRACTOR 180°.....1N.
FULL LENGTH PENCIL.....1N.
ERASER.....1N.
SHARPENER.....1N.
SCALE 15 CM.....1N.
STENCIL.....1N.
TIME TABLE.....1N.

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG23-1L	10	120

- Premium quality **TIN BOX**
- Premium quality of all other components



BSG SONIC

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-1K	20	160

- Light weight unique pouch packing
- Easy to carry and hang
- Premium quality components



CONTENTS:

Solid Die Casting Compass, 45° Set Square, 30° / 60° Set Square, Protractor, Ruler, Pencil Lead Box, Eraser, Mechanical Pencil & Sharpener

BSG NEW SERIES

BSG PLUS

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-01	12	144

THE PREMIUM QUALITY GEOMETRY BOX



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.

CURIOSITY

IMAGINATION

BSG INSPIRE SCALE

PRODUCT CODE	SIZE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-1B	15CM	10	4000
BSG20-1B	30CM	10	1800

Bold Marking That Do Not Fade
Smooth Tapered Edges That Lie Flat On Surface
Transparent Body For Clear Visibility
Perfect Callibration For Accuracy
Rounded Edges That Do Not Chip



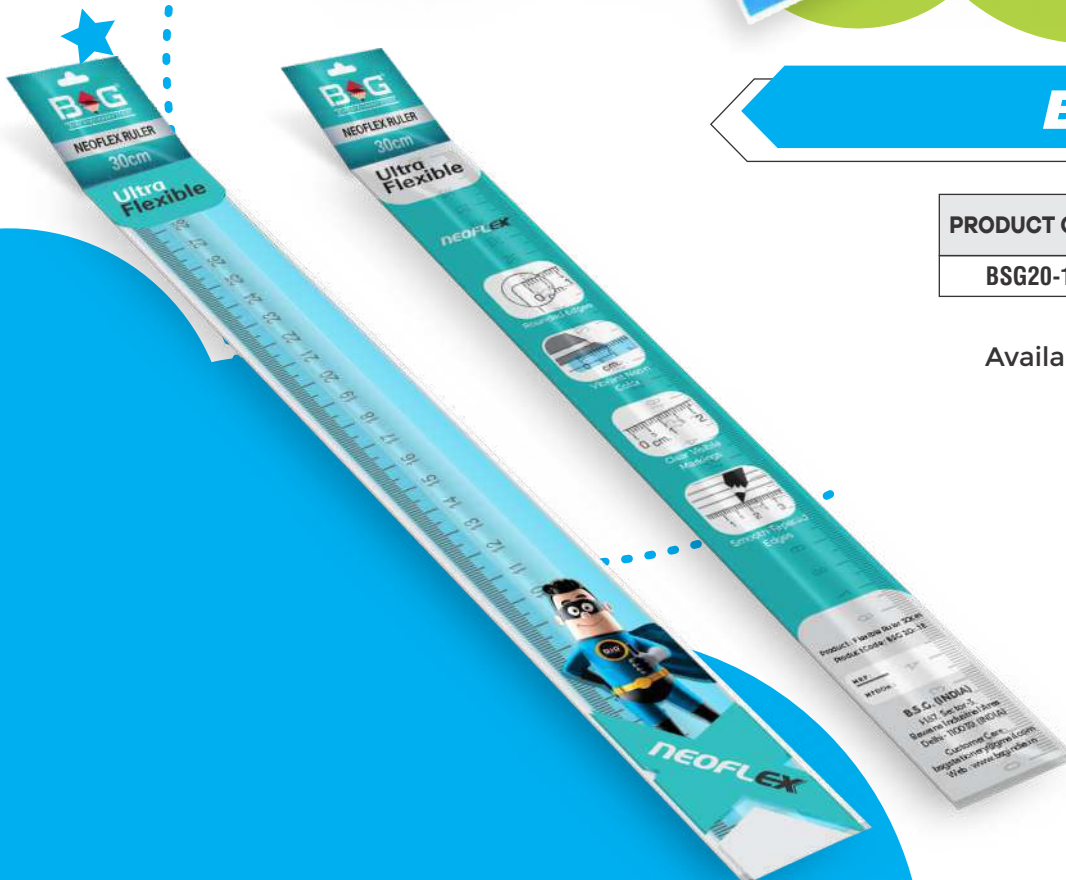
BSG NEOFLEX

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-1E	10	1020

Available in 5 amazing neon colors



- Bold Markings
- Non shatter
- Ultra flexible



BSG PLUS COMPASS

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-1N	20	400

- Precise markings
- Easy to hold grip on head
- Metal holder for tight pencil grip



BSG PROTRACTOR

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-1C	10	5400

Angle Are Measured In Degrees
 The Straight Angle Is 180°
 The Right Angle Is 90°
 Transparent Body For Clear Visibility
 Rounded Edges That Do Not Chip

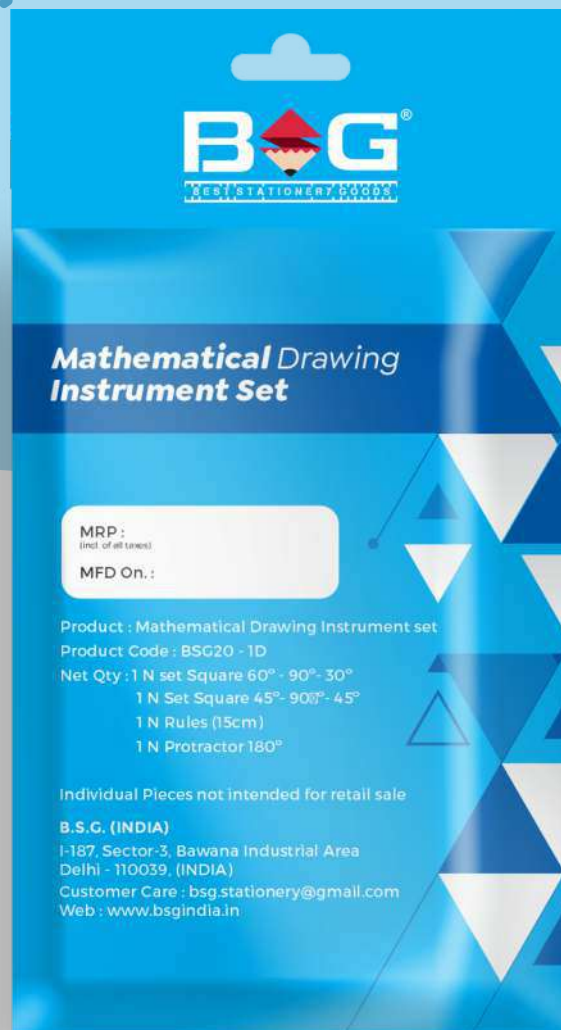


Mathematical Drawing Instrument Set



PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-1F	20	2000

Bold Marking That Do Not Fade
Smooth Tapered Edges That Lie Flat On Surface
Transparent Body For Clear Visibility
Perfect Callibration For Accuracy
Rounded Edges That Do Not Chip



MRP :
(incl. of all taxes)

MFD On.:

Product : Mathematical Drawing Instrument set

Product Code : BSG20 - 1D

Net Qty : 1 N set Square 60° - 90° - 30°

1 N Set Square 45° - 90° - 45°

1 N Rules (15cm)

1 N Protractor 180°

Individual Pieces not intended for retail sale

B.S.G. (INDIA)

I-187, Sector-3, Bawana Industrial Area

Delhi - 110039, (INDIA)

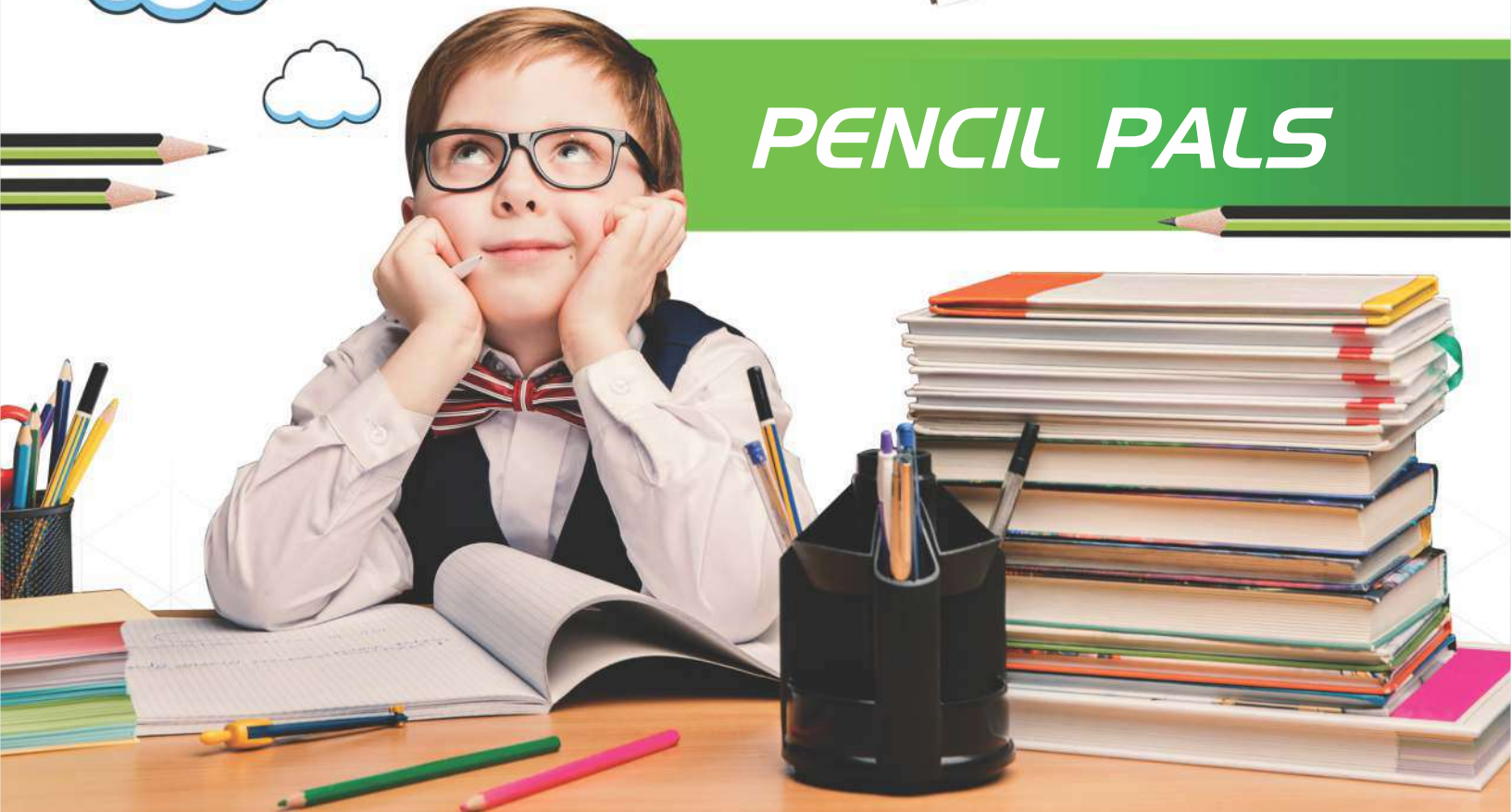
Customer Care : bsg.stationery@gmail.com

Web : www.bsgindia.in

**EVERY CHILD
IS AN ARTIST**



PENCIL PALS



BSG WOODEN PENCIL

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-1H	10	5000



Stationery Is
Your Best Friend

BSG PENCIL ERASER



PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-1F	20	2880



BSG ERASE ON

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-2F	20	2880



BSG PENCIL SHARPENER

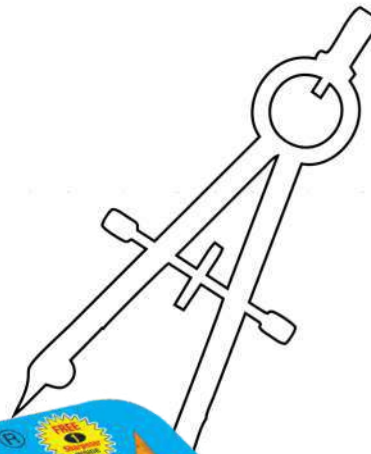
PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-1G	20	10000



BSG SHARPEX

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-2G	20	10000





**MATHEMATICAL
INSTRUMENTS**

GEOMETRY BOXES

BSG BLUE

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-04	10	120

THE ALL TIME MOST POPULAR
AND TOP SELLING PRODUCT



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.
	1 No.

BSG INSPIRE

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-02	10	120

THE PREMIUM QUALITY GEOMETRY BOX



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.
STENCIL	1 No.
	1 No.

BSG SOLAR



PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-03	10	120

THE PREMIUM QUALITY GEOMETRY BOX



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.
	1 No.

BSG EXCELLENT

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-05	10	120

GEOMETRY BOX WITH COMPONENTS FOR CREATIVE KIDS



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
GLUE	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.
SMALL TAPE	1 No.
SCISSOR	1 No.



BSG UNCLE



PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-06	10	120



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.

BSG AIRFORCE

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-07	10	120



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
GLUE	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.
SMALL TAPE	1 No.
SCISSOR	1 No.

BSG INNOVATIVE



PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-08	10	240



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
GLUE	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.
SMALL LENS	1 No.
STENCIL	1 No.

BSG GEOMATE

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-09	10	240



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.

GEOMETRY BOXES

BSG WORLD PLAYER

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-10	10	240



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.

BSG FOCUS

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-08	10	240



COMPONENTS

COMPASS	1 No.
DIVIDER	1 No.
ERASER	1 No.
GLUE	1 No.
PENCIL	1 No.
PROTRACTOR 180°	1 No.
SCALE 15CM	1 No.
SET SQUARE 60°	1 No.
SET SQUARE 45°	1 No.
SHARPENER	1 No.
SMALL TAPE	1 No.
STENCIL	1 No.

CURIOSITY

GENERIC RANGE

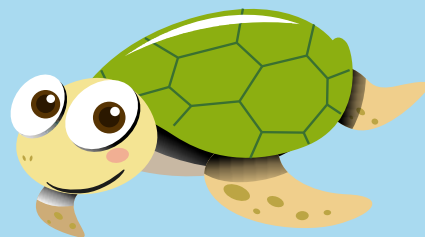
BSG DELUXE



BSG HI-SCORE



BSG VIDYA



**SLOW STEADY
WINS THE RACE**

BSG SHINE



BSG GAME BOY



**DIMENSIONING
EDUCATION**



RULER SCALE

BSG SENIOR

PRODUCT CODE	SIZE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-2B	15CM	10	4000
BSG20-2B	30CM	10	1800



BSG 521

PRODUCT CODE	SIZE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-3B	15CM	10	4800
BSG20-3B	30CM	10	2000



CURIOSITY

BSG 555



PRODUCT CODE	SIZE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-4B	15CM	10	4800
BSG20-4B	30CM	10	2000



BSG 501

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-5B	10	6000



RULER SCALE

BSG 501 30CM



PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-5B	10	2000



BSG EXCELLENT



PROTRACTOR 180



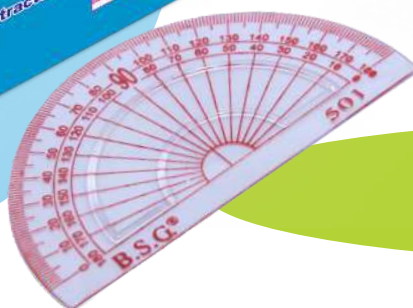
BSG SENIOR D

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-2C	10	5400



BSG 501

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-3C	50	8800



COMPASS

BSG STUDENT COMPASS

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-2D	10	1000



IMAGINATION

CURIOSITY

BSG 501 COMPASS

PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-3D	10	1000



COMPASS

BSG DIAMOND COMPASS



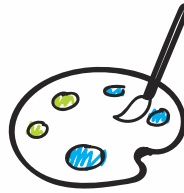
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BSG20-2D	10	1000



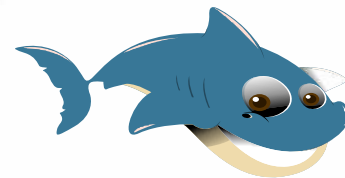
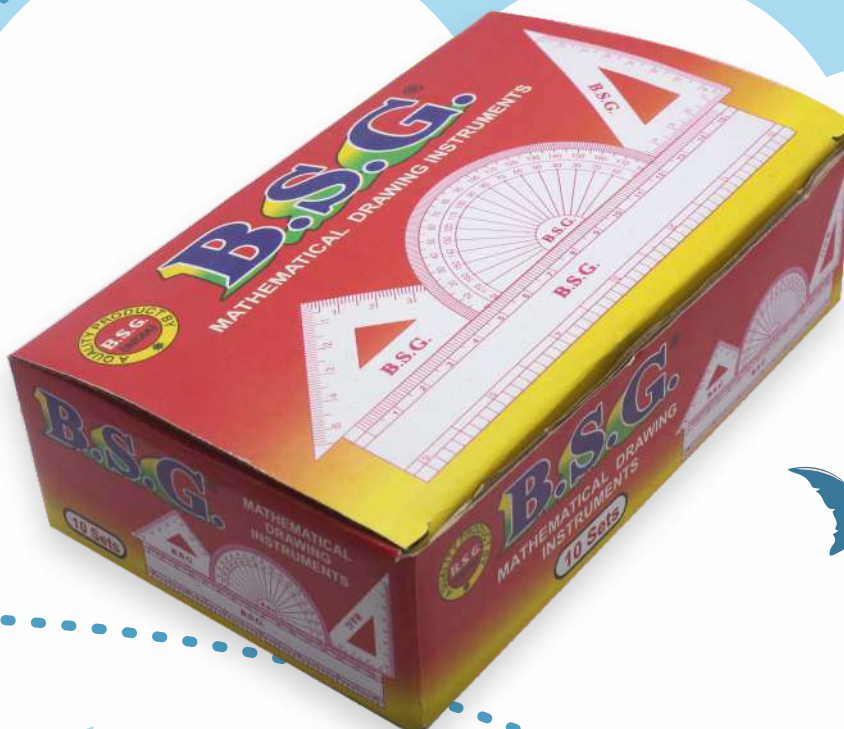
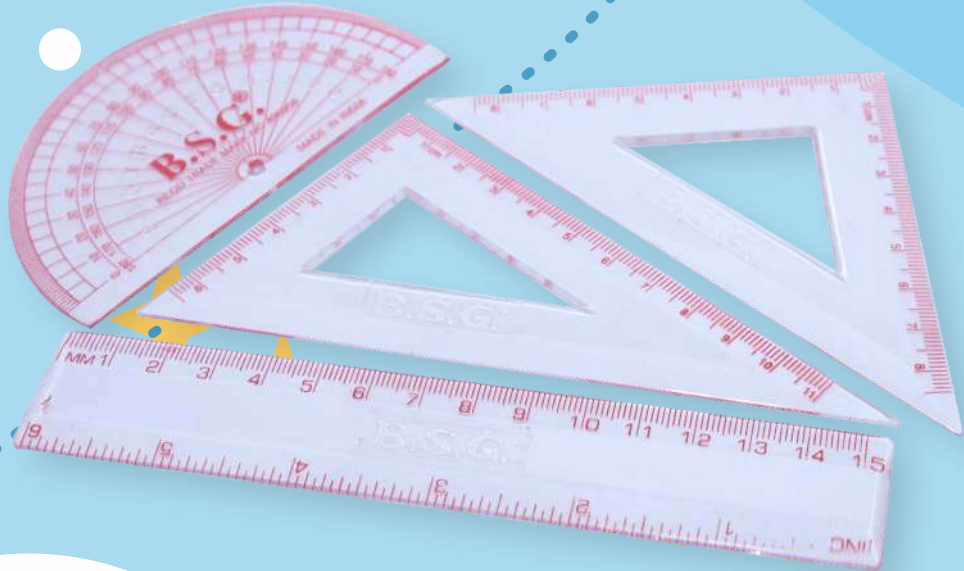
**PERFECT
AND
ACCURATE**



BSG DRAWING SET



PRODUCT CODE	INNER (PACKS)	SHIPPER (PACKS)
BSG20-1E	25	2500





**CERTIFICATION &
ESTEEMED CLIENTS**



*We have several quality certifications including
ISO 9001-2015*



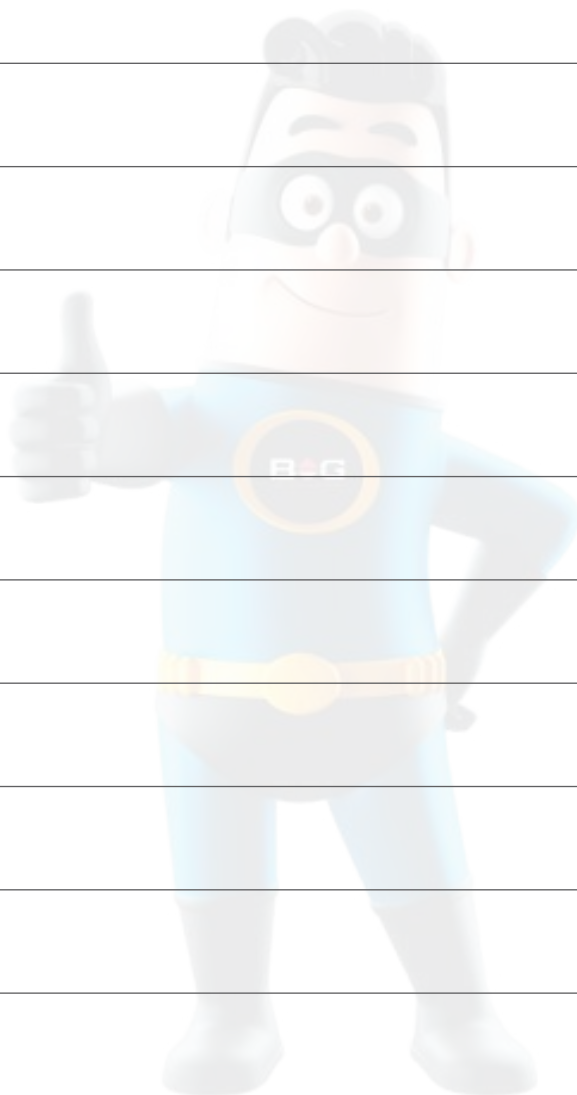
Sedex

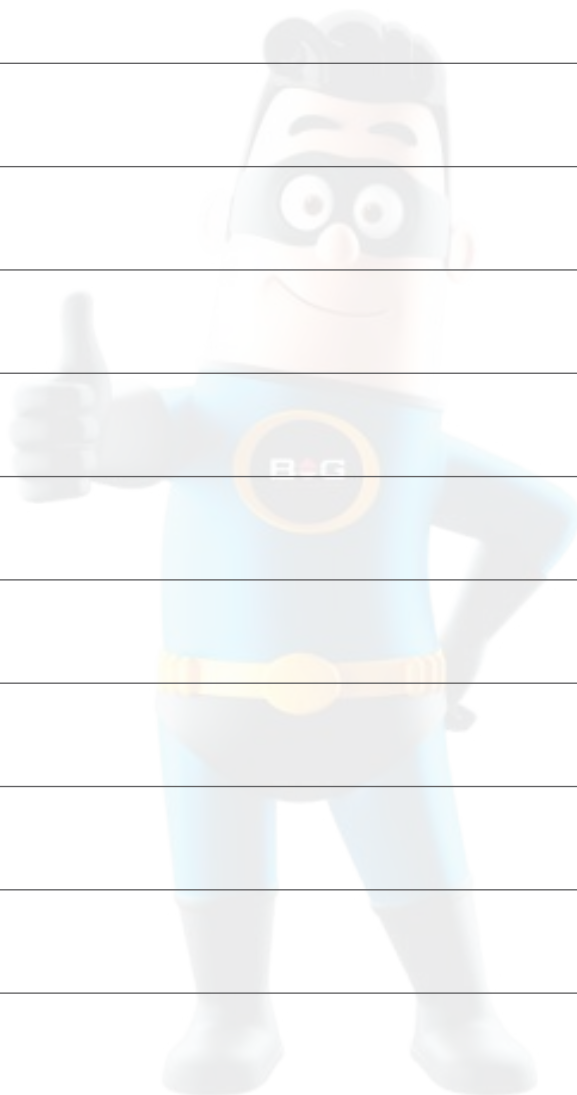


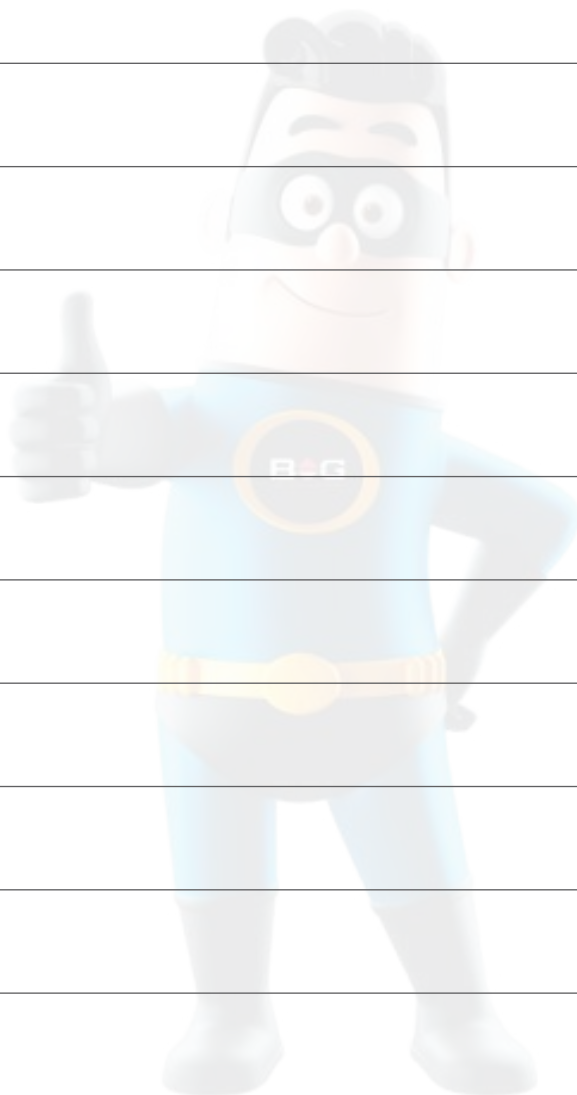
WE HAVE DONE OEM JOBS FOR BRANDS LIKE :



We have built a business with many reputed clients which are famous in our country.
We are the main manufacturer of this material to many known brands in India.









B.S.G. (INDIA)

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